POSTER DISPLAY GUIDELINES

- Maximum size is A0 (841 × 1189 mm)
- Oversized posters cannot be accommodated.
- Poster Board and push pins/adhesive will be provided at the meeting.

SUGGESTIONS FOR CREATING A SUCCESSFUL SCIENTIFIC POSTER

- Text and figures legible 1-1.5m away
- Sans Serif fonts are more legible from a distance
- Serif fonts are preferable for a lot of text (not recommended!)
- **Title**: readable from ~10 m (50-100 point type)
- **Content**: readable from ~2-3 m (not smaller than **24 point type)**
- Not enough space? **Shorten your text !**
- Avoid excessive text and organize text using bullet points.
- Light background with dark colored text is easier to read.
- Visual aids and graphics appropriate to information you are presenting.
- Graphics should be high resolution (300dpi or better)
- Consider including a QR code to link to further information about your research
- Consider A4 printouts of your poster as a giveway

SUGGESTIONS FOR PARTS OF A SCIENTIFIC POSTER

- Title, Authors and Affiliations
- Introduction
- Materials and Methods
- Results
- Conclusions
- References
- Acknowledgments
- Contact Information

- Use fonts with proven legibility:
  - (Arial, Helvetica, Times New Roman, Baskerville, Century Schoolbook, Palatino, etc)
- Avoid non-conventional fonts:
  - **Impact**, Kino MT, Matura MT, Princetown, Braggadocio, Lucida blackletter, etc etc

Colors

- Attract attention but can also detract and repel
- Helps to convey the message
- Never place isoluminous colors in close proximity (dark red on navy blue, chartreuse on light gray, etc.)

| Horrible | BAD | Good |
| Horrible? | BAD? | Good |